

Reynolds Color Palate Primary Colors

PMS	CMYK	RGB/Web
201 Reynolds Red	24 99 78 18	164 32 54 #a31f36
Cool Gray 3	0 0 0 15	217 216 214 #d8d7d6
Cool Gray 7	0 0 0 48	151 152 154 #979899

Reynolds Color Palate Secondary Colors

PMS	CMYK	RGB/Web
112 Tumeric	40 43 100 8	155 132 48 #9b8430
355 Emerald	100 11 100 3	0 149 59 #00943b
3015 Ocean	100 58 21 5	0 98 161 #0062a1
2405 Raspberry	32 100 2 0	178 31 140 #b21f8c
377 Asparagus	59 22 100 4	119 153 61 #77993d
Cool Gray 5	0 0 0 36	177 177 177 #b1b1b1
Cool Gray 9	0 0 0 66	118 119 122 #75767a
Cool Gray 11	0 0 0 81	84 86 90 #53555a

Reynolds Color Palette

Accent Colors



PMS

CMYK

RGB/Web

196

4 | 24 | 9 | 0

237 | 198 | 205
#edc6cd

1215

2 | 15 | 66 | 0

252 | 214 | 114
#fbd671

304

38 | 0 | 7 | 0

150 | 218 | 234
#96d9e9

373

23 | 0 | 64 | 0

203 | 232 | 128
#cade80

188

33 | 92 | 73 | 38

121 | 36 | 47
#78232e

4485

48 | 57 | 93 | 40

99 | 78 | 38
#624e25

2955

100 | 81 | 33 | 29

23 | 57 | 99
#173963

371

64 | 42 | 100 | 31

84 | 97 | 34
#536122